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APPLICATION NUMBER	FILING OR 371 (c) DATE	FIRST NAMED APPLICANT	ATTORNEY DOCKET NUMBER
10/823,993	04/13/2004	Douglas B. Macrae	IS-105 Cont.

1473
FISH & NEAVE
1251 AVENUE OF THE AMERICAS
50TH FLOOR
NEW YORK, NY 10020-1105CONFIRMATION NO. 5005
FORMALITIES LETTER

OC000000013051524

Date Mailed: 06/24/2004

NOTICE TO FILE MISSING PARTS OF NONPROVISIONAL APPLICATION

FILED UNDER 37 CFR 1.53(b)

*Filing Date Granted*Items Required To Avoid Abandonment:

An application number and filing date have been accorded to this application. The item(s) indicated below, however, are missing. Applicant is given **TWO MONTHS** from the date of this Notice within which to file all required items and pay any fees required below to avoid abandonment. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a).

- The statutory basic filing fee is missing.
Applicant must submit \$ 770 to complete the basic filing fee for a non-small entity. If appropriate, applicant may make a written assertion of entitlement to small entity status and pay the small entity filing fee (37 CFR 1.27).
- To avoid abandonment, a late filing fee or oath or declaration surcharge as set forth in 37 CFR 1.16(e) of \$130 for a non-small entity, must be submitted with the missing items identified in this letter.

SUMMARY OF FEES DUE:Total additional fee(s) required for this application is **\$900** for a Large Entity

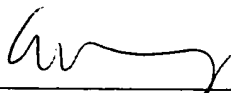
- **\$770** Statutory basic filing fee.
- **\$130** Late oath or declaration Surcharge.

Replies should be mailed to: Mail Stop Missing Parts
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08/26/2004 BABRAHA1 00000021 10823993

01 FC:1001 770.00 OP
02 FC:1051 130.00 OP

*A copy of this notice **MUST** be returned with the reply.*

A handwritten signature in cursive script, appearing to be 'Amy', written above a horizontal line.

Customer Service Center

Initial Patent Examination Division (703) 308-1202

PART 2 - COPY TO BE RETURNED WITH RESPONSE



PATENTS
IS-105 Cont.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicants : Douglas B. Macrae et al.
Application No. : 10/823,993
Confirmation No. : 5005
Filed : April 13, 2004
For : PREMIUM CHANNEL PROMOTION SYSTEM AND
METHOD
Group Art Unit : 2611

EXPRESS MAIL CERTIFICATION

EXPRESS MAIL LABEL NO. EV132189535US

Date of Deposit: August 24, 2004.

I hereby certify that this paper/fee is being deposited with the United States Postal Service "EXPRESS MAIL POST OFFICE TO ADDRESSEE" service under 37 C.F.R. 1.10 on the date indicated above and is addressed to MS MISSING PARTS, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.


Claire J. Saintil-van Goodman

Enclosures:

1. Reply to Notice to File Missing Parts of Nonprovisional Application (in duplicate);
2. Copy of the June 24, 2004 Notice To File Missing Parts of Nonprovisional Application;
3. Check in the amount of \$770.00 in payment of the filing fee;
4. Check in the amount of \$130.00 in payment of the surcharge; and
5. Return Postcard.



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PATENTS
IS-105 Cont.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicants : Douglas B. Macrae et al.
Application No. : 10/823,993
Confirmation No. : 5005
Filed : April 13, 2004
For : PREMIUM CHANNEL PROMOTION SYSTEM AND
METHOD
Group Art Unit : 2611

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Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

New York, New York 10020
August 24, 2004

REPLY TO NOTICE TO FILE MISSING
PARTS OF NONPROVISIONAL APPLICATION

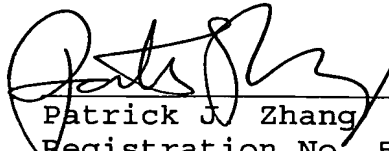
Sir:

In reply to the Notice To File Missing Parts of
Nonprovisional Application mailed June 24, 2004, applicants
hereby submit the following:

1. A copy of the June 24, 2004 Notice To File
Missing Parts Of Nonprovisional Application;
2. A check in the amount of \$770.00 in payment of
the filing fee; and
3. A check in the amount of \$130.00 in payment of
the surcharge set forth in 37 C.F.R. § 1.16(e).

Please charge any underpayment, or credit any overpayment, in connection with this Reply to Deposit Account No. 06-1075. A duplicate copy of this Reply is enclosed.

Respectfully submitted,



Patrick J. Zhang
Registration No. 52,394
Agent for Applicants

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